



Just how much  
**Intellectual Property**  
*is on show on and*  
**off the circuit?**



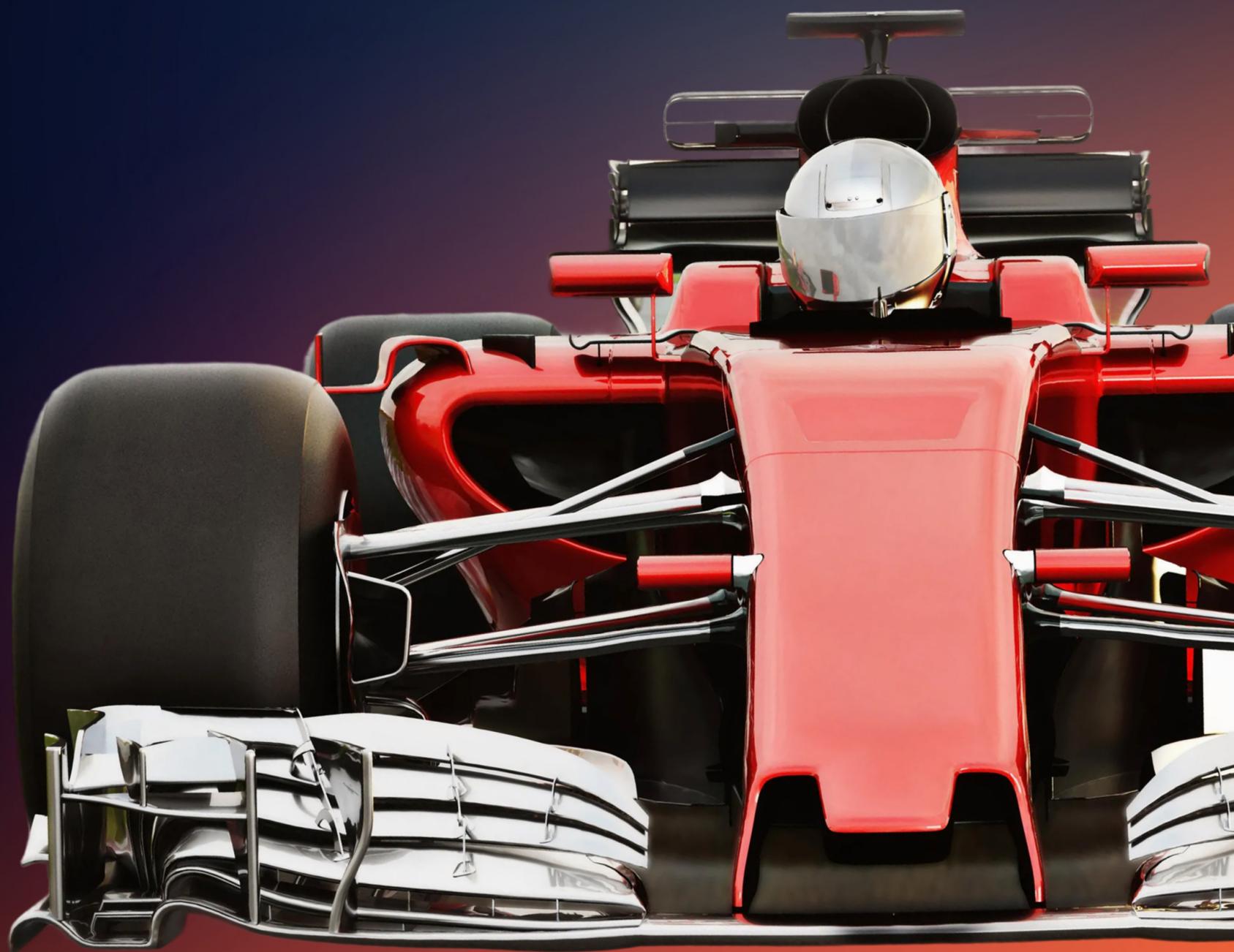
Formula One<sup>®</sup> returns to the Albert Park Circuit<sup>®</sup> for the Australian Grand Prix<sup>®</sup>, the first race of the 2026 season.

Let's dive into the IP >



# Patents

Inventions such as the “Halo” and “Hans” driver safety devices and the various components that make up the Power Units used by the teams may be protected via a patent.



# Designs

Ranging from the eye-catching designs applied to the driver helmets to the shape of replica model cars, registered designs may be used to protect the visual appearance of a product.



# Trade Marks

Words, logos, slogans and other signs around the track representing brands may be protected via a trade mark. For example. Oscar Piastri's name, logo and signature are all protected by registered Australian trade marks.



"Oscar Piastri®" is a registered trade mark of Rising Sun 81 Limited, "Albert Park Circuit®" is a registered trade mark of Australian Grand Prix Corporation and, "Australian Grand Prix®" and "Formula One®" are both registered trade marks of Formula One Licensing BV.

# Copyright

Creative works such as the branded video games, and the televised broadcast of each race may be the subject of copyright protection.



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